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UpLift Austin, a local nonprofit, puts on bird-inspired gala

WHAT: On October 17, 2009, local nonprofit UpLift Austin will host a gala where over 30 pieces of bird-inspired art will be up for auction. Co-hosted with Big Red Sun and LEAP (LifeWorks Executives and Professionals), the sixth annual Hello Birdie is an exciting opportunity to enjoy local art while supporting a budding local non-profit. Festivities include delicious food, drinks, a live DJ and activities that showcase what UpLift has accomplished over its short year-long lifespan.

WHY: Through Hello Birdie, UpLift Austin hopes to raise awareness about its two current programs, which serve over 100 students. The organization runs a high-school day course that pairs at-risk youth with “green” architects and designers. Through this experience, students learn about green-collar jobs and environmental sustainability while helping design and renovate a part of their schools. In the end, UpLift Austin students gain a wonderful new learning environment, the skills needed to make it and internship opportunities in the growing “green” field.

JOIN: *general public*- Tickets are available on the UpLift Austin Web site (www.upliftaustin.org) for \$25 in advance. If you do not wish to purchase advance tickets, they will also be sold at the door for \$30.

sponsors- Businesses or individuals who want to donate directly to Hello Birdie can sponsor of the event through five sponsorship levels available on the Web site (www.upliftaustin.org).

media- Taking place in the lush atmosphere of Big Red Sun, this media-friendly event will feature innovative art pieces and the local artists and designers who created them. Hello Birdie is a unique opportunity to learn about the Austin environmental and nonprofit community.

WHO: UpLift Austin (www.upliftaustin.org), Big Red Sun (www.bigredsunsun.com) and LEAP (LifeWorks Executives and Professionals, www.leapforlifeworks.org)

WHERE: The Big Red Sun, 1105 E. Cesar Chavez St.

WHEN: October 17, 2009

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